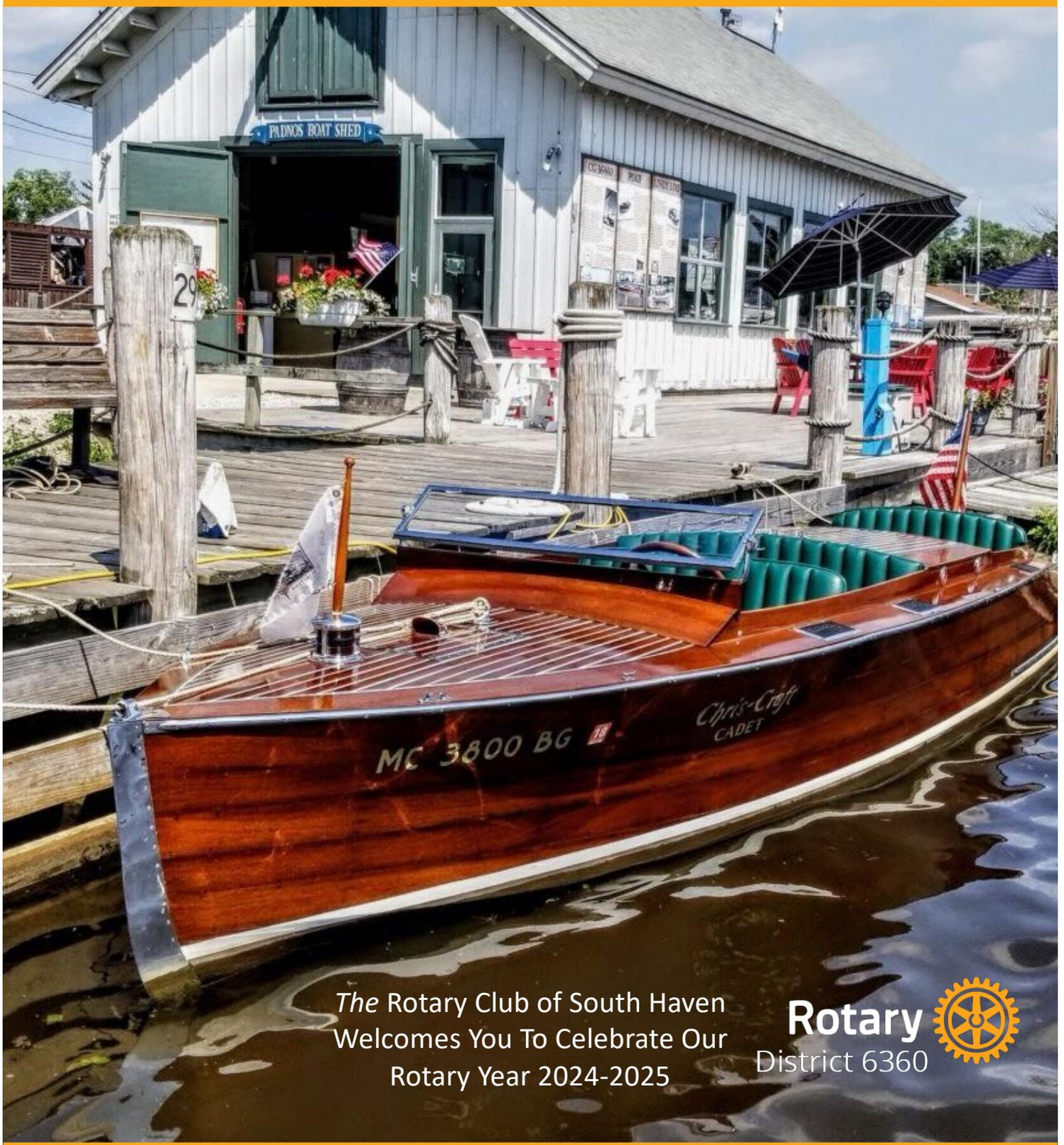


PROGRAM Your opportunity to discover the **MAGIC OF SOUTH HAVEN**

District 6360 Conference 2025 | May 2-3 | Michigan Maritime Museum | South Haven, Michigan, USA



The Rotary Club of South Haven
Welcomes You To Celebrate Our
Rotary Year 2024-2025

Rotary 
District 6360

Your opportunity to discover the **MAGIC OF SOUTH HAVEN**

Rotary District 6360 Conference 2025 | May 2-3 | Michigan Maritime Museum, South Haven, Michigan, USA

WELCOME

Mark Odland

Rotary International District 6360 Governor 2024-2025

There's something magnetic, almost magical, about South Haven and the expansive beaches of Lake Michigan. From the amazing sunsets, sweeping vistas, and sound of children playing on the shoreline, Big Blue has called us to come to a place where life moves just a little slower. I am pleased to welcome you to our annual District Conference at the beautiful Michigan Maritime Museum on the harbor right here in South Haven.

We are gathered here to celebrate the incredible results our clubs have achieved this year, honor our Rotary Club Heroes, learn from our outstanding world-class speakers, catch up with some old friends, and make some new connections. And, most importantly, just kick back and have some fun. I can't wait to share our record setting membership growth results, highly successful Launching Your Legacy Campaign, and introduce you to our newest clubs.

Welcome to South Haven. Let's celebrate!

- DG, Mark Odland



"Together, we can create a more engaged, enjoyable, and inclusive Rotary that every member can feel proud to be part of.

Let's continue with renewed commitment and enthusiasm, living *The Magic of Rotary!*

Stephanie A. Urchick
Rotary International
President 2024-25



Cover photo:
©Mark Odland



Conference Schedule

Your opportunity to discover the MAGIC OF SOUTH HAVEN

Rotary District 6360 Conference 2025 | May 2-3 | Michigan Maritime Museum, South Haven, Michigan, USA

Friday, May 2

MORNING | 10:00 am - 11:30 am

- 8:00 - 5:00 pm **Registration Open** – *Carmichael Veranda*
8:00 - 5:00 pm **House of Friendship and Purple Pinky**
- *Consumer Credit Union Conference Room*
8:00 - 5:00 pm **Silent Auction** – *Carmichael Veranda*
10:00 - 10:45 am **District 6360 Business Meeting**
- *R.B. Annis Gallery*
11:00 - 11:30 am **Remembering Rotarians “Service Above Self”**
- *R.B. Annis Gallery*

AFTERNOON | 12:00 pm - 5:45 pm

General Session I – *R.B. Annis Gallery*

12:00 - 2:30 pm **Lunch and keynotes • Welcome Interactors**

Keynotes and Awards

- 12:00 pm **Opening Remarks and Awards**
Mark Odland, District Governor
12:30 - 1:15 pm **Chris Etienne**, Keynote
1:30 - 2:30 pm **Peter Annin**, Keynote
2:45 - 3:15 pm **Peace Pole Dedication** – *Stanley-Johnson Park*
3:15 - 5:45 pm **Networking & Free time**

EVENING | 6:00 pm - 8:30 pm

6:00 - 8:30 pm **Beach Party with Bluewater Kings Band**
Under the canopy on the boardwalk
Bring a jacket or wrap

~ Adjourn for the Evening ~

9:00 - 11:00 pm **Sally's Hospitality Suite** open
Hotel Nichols, Second floor

Saturday, May 3

MORNING | 9:00 am - 11:30 am

- 8:00 - 5:00 pm **Registration Open** – *Carmichael Veranda*
8:00 - 5:00 pm **House of Friendship and Purple Pinky**
- *Consumer Credit Union Conference Room*
8:00 - 3:30 pm **Silent Auction** – *Carmichael Veranda*

General Session II – *R.B. Annis Gallery*

9:00 - 10:30 am **Taking Action with the Rotary Action Plan**

Part One: Mike Huie

- 5 Keys to Membership Growth
- Discover Rotary

Part Two: Don Sovey

- Moving from Vision to Strategic Planning

10:45 - 11:30 am **Common Ground, Uncommon Impact:**
Uniting the Magic of Shared Humanity
Phoenix Mourning-Star

AFTERNOON | 11:30 am - 4:30 pm

Keynotes and Awards

General Session III – *R.B. Annis Gallery*

- 11:30 - 1:00 pm **David Myers**, Keynote
Awards: **Mark Odland**, District Governor
1:15 - 2:15 pm **District 6360 - Continuity and Connection**
DGE Jackie Huie, DGN Tim Lee, DGND Chris Lewis
Moderator: **Mark Odland**, District Governor
2:15 - 4:30 pm **Service project • free time**

EVENING | 4:30 pm - 8:30 pm

4:30 - 5:30 pm **Cocktails & Networking** – *Main level, outside*
Announce basket winners

6:00 - 8:30 pm **Joe Dittmar**
Service Above Self Award, Al Mellinger
Rotary Heroes Recognition – *R.B. Annis Gallery*

• Business casual attire all events • Please visit the various displays in the House of Friendship Times subject to change

Keynote Speaker

Friday Lunch Speaker

Chris Etienne

Rotary International Director 2024-2026

A member of Rotary Club of Petoskey, Michigan, USA,



Chris Etienne is Associate Broker for Harbor Sotheby's International Realty and Director of Leasing for the Village at Bay Harbor. She has had a career in real estate since 2001 and has been in sales for more than 30 years, previously as Vice President of Treasury Management sales for National City Bank. She obtained her bachelor's degree from the University of Maryland European Division in Heidelberg, Germany, and her MBA from Lake Superior State University.

Chris serves on the board of trustees for North Central Michigan College as Vice Chair and on the North Central Michigan College Foundation board of directors. She also serves on the board of the Emmet Association of Realtors. Chris was appointed by Michigan Governor Rick Snyder in 2011 to serve on the Michigan Women's Commission and served as chair from 2016-2020. Chris received the Athena Award in 2007 and the Emmet Association of Realtors Realtor of the Year award in 2014.

Chris joined Rotary in 1990 and is honored to be a member of the Rotary Club of Petoskey, Michigan. She has served as club president, district governor, district membership chair, district Rotary Foundation chair, COL representative, district Peace Fellowships chair, zone training coordinator and zone institute chair. Chris has served Rotary International as training leader, president's representative, Rotary coordinator, Regional Rotary Foundation coordinator, and convention promotions committee member for Sao Paulo, Hamburg and Houston. She served as the moderator for the 2023 Regional Leader Global Learning Institutes and is currently serving on the board of WASH (Water, Sanitation and Hygiene) Rotary Action Group.

Chris is passionate about the work of The Rotary Foundation and has participated in National Immunization Days (NID) for polio eradication in India and Nigeria. She is a recipient of the Rotary Foundation Citation for Meritorious Service and the Rotary Foundation Distinguished Service Award. Chris and her husband, Dennis Lindeman, are Major Donors and members of the Bequest Society. She and Dennis are avid sailors and reside in Petoskey, Michigan with their two cats, Coal and Bentley.

Keynote Speaker

Friday Lunch Speaker

Peter Annin

Author, Ashland, Wisconsin, USA

Director, Mary Griggs Burke Center for Freshwater Innovation, Northland College.



Peter Annin is a veteran conflict and environmental journalist who spent more than a decade reporting on a wide variety of issues for Newsweek.

For many years he specialized in coverage of domestic terrorism and other conflicts, including the bombing of the federal building in Oklahoma City and the Branch Davidian standoff outside Waco, Texas.

He has also written about the environment, including droughts, hurricanes, and wind power.

His first book, *The Great Lakes Water Wars*, has been called the definitive work on the Great Lakes water diversion controversy. It received the Great Lakes Book Award for nonfiction. He has since updated his book, and this revised edition was recognized with a Great Lakes Leadership Award in Communication Excellence from the Great Lakes Protection Fund.

Annin has served as associate director of the Institute for Journalism and Natural Resources, as well as managing director of the University of Notre Dame's Environmental Change Initiative.

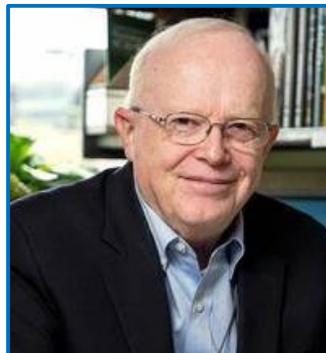
He currently serves as director of the Mary Griggs Burke Center for Freshwater Innovation at Northland College in Ashland, Wisconsin. He has a bachelor's degree in journalism from the University of Wisconsin and a master's in international affairs from Columbia University in New York.

Keynote Speaker

Saturday Lunch Speaker

David Myers, PH.d

Hope College, Michigan USA



Social psychologist Dr. David Myers is a communicator of psychological science to college students and the general public.

He has spent his entire teaching career at Hope College in Holland, Michigan. His award-winning research and writing have appeared in over three dozen scientific periodicals and numerous publications for the general public. He also has authored five general audience books, including *The Pursuit of Happiness and Intuition: Its Powers and Perils*.

His topic, “The Psychology of Misinformation and its Remedies”, documents 10 examples of misinformation people believe, and offers reasons for this behavior, together with solutions for improvement.

David has chaired Holland's Human Relations Commission, helped found an assistance center for families in poverty, and spoken to hundreds of college and community groups. Drawing on his experience, he also has written articles and a book *A Quiet World* about hearing loss.

He is a Seattle native and an all-weather bicyclist. David and his wife Carol are parents of three adult children, sons Peter (married to Danielle) and Andrew (married to Melinda), a daughter, Laura, and one grandchild, Allie. David and Carol also manage a family foundation, which receives David’s royalties from his books.

Keynote Speaker

Saturday Lunch Speaker

Phoenix Mourning-Star, PH.d

Michigan USA



Dr. Phoenix Mourning-Star is a Rotary International Ambassadorial Scholar and a globally recognized expert in public health, education, and environmental science. With a PhD in Agricultural Ecology and Chemical/Biological Engineering from Colorado State University, and advanced degrees in law, biostatistics, and international affairs, Dr. Mourning-Star has served in diverse roles—from a STEM Education Analyst at the National Science Foundation to an Environmental Health Fellow at the EPA and researcher with the World Health Organization. A first-generation farm-kid from Southwest Michigan, who graduated from Colorado Mesa University without completing 10th grade, Mourning-Star brings a deep commitment to education, sustainability, and community engagement, shaped by growing up on a small family farm in rural Colorado.

Currently a Presidential Management Fellow with the U.S. Department of Agriculture, Dr. Mourning-Star also leads rural education initiatives in Michigan, including efforts to expand agricultural technology programs and cybersecurity support for K-12 schools. A lifelong advocate for community-driven solutions, Mourning-Star is a passionate voice for underserved populations, bringing decades of interdisciplinary leadership in science, equity, and policy. His work has been honored by the U.S. State Department, Marine Corps, and global climate and health organizations.

Keynote Speaker

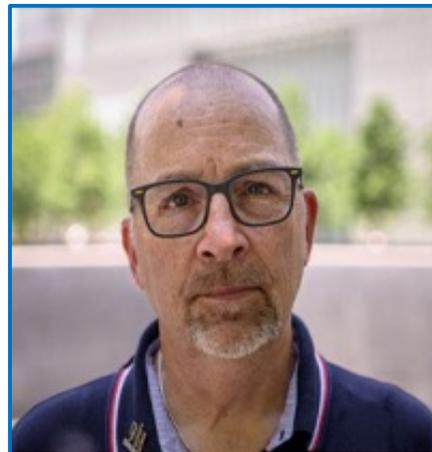
Saturday Dinner Speaker

Joe Dittmar

Lewes Delaware, USA | Always Remember

Joe Dittmar is a **9/11** survivor who was in the 105th floor of the South Tower of the World Trade Center when the terrorist attacks occurred on September 11, 2001. He was attending a business meeting on the 105th floor, the highest occupied space, when the first plane hit the North Tower, and he witnessed the horrifying aftermath as he was trying to flee the scene. Despite the chaos and danger, Joe managed to escape the building by descending the stairs.

His story is one of incredible bravery and survival, as he navigated through the smoke, flames, and collapsing debris to make it out alive. Joe's harrowing experience and his journey back home to his family have been widely shared and serve as a testament to human resilience and courage. Joe is the featured speaker for the Rotary Club Hero Recognition event on the final night of the conference.



“Joe will share his harrowing story of bravery and survival as he escaped from the 105th floor of the World Trade Center South Tower on 9/11”

District 6360 Leadership: ACTION PLAN

SATURDAY SPEAKERS

- Taking Action with the *Rotary Action Plan*
- Moving from Vision to Strategic Planning
- *Continuity and Connection*



Jackie Huie

St. Joseph & Benton Harbor
2025-2026 | District Governor Elect



Timothy Lee

Sturgis
2026-2027 | DG Nominee



Mike Huie

St. Joseph & Benton Harbor
2024-2027 | Assistant Governor



Christopher Lewis

Williamston
2027-2028 | DG Designate



Don Sovey

Charlotte
Chair | Vision Facilitation Committee



Learn more using:
MyEvent app

The **ROTARY ACTION PLAN**

STRATEGIC INITIATIVES

INCREASE OUR **IMPACT**



Developing a consistent set of best practices and tools for measuring and sharing Rotary's impact.

Rolling out Programs of Scale to provide us with a new framework for thinking about how we bring about change in the world.



Developing an evaluation framework that will help us make objective recommendations about what we should continue doing, start doing, or stop doing.

ENHANCE **PARTICIPANT ENGAGEMENT**



Taking a participant-centered approach—making sure our members and other participants know we value what they bring to Rotary.

Looking at ways to measure member engagement and satisfaction so we can better understand what people are getting out of their Rotary experience.



EXPAND OUR **REACH**



Developing a comprehensive plan of action with achievable, measurable, and meaningful DEI outcomes for Rotary.

Piloting and evaluating new products and alternative participant models so that people can join and take action with us, wherever they live.

INCREASE OUR **ABILITY TO ADAPT**

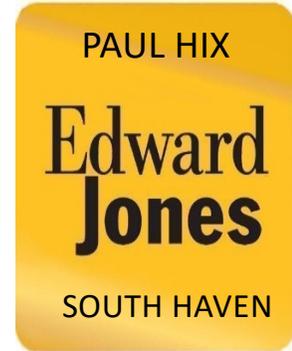


Using change management strategies throughout Rotary, from the Secretariat to the club level, to tackle operational issues and become more agile and responsive.

Learn what your club can do at rotary.org/actionplan

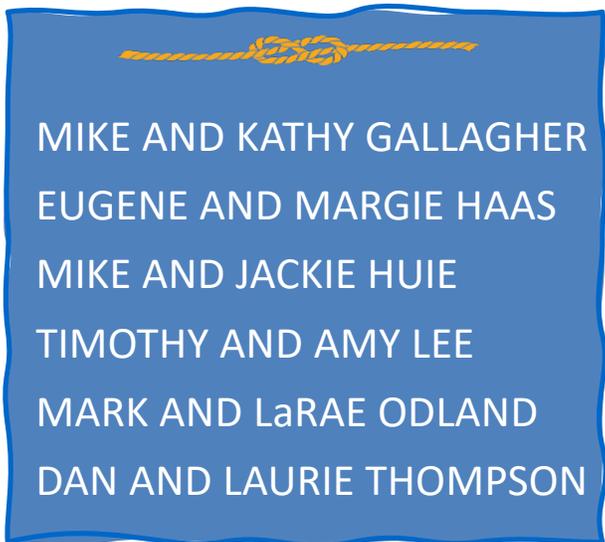
CONFERENCE SPONSORS

THANK YOU FOR YOUR SUPPORT



Woodhams

BUILT *Ford* PROUD





District Conference 2025 Planning Team

It takes a team of flexible and creative members to plan, organize and put the finishing touches on a District Conference event with the complexity of what the attendees will experience in South Haven. The Michigan Maritime Museum campus is a beautiful and outstanding location for our conference as we gather together on the shores of Lake Michigan. While the location is an incredible setting, it also presented some challenges including the weather on Lake Michigan in May, transportation, lodging, and other logistical issues. The planning team led by Amy and LaRae did an incredible job considering all of these potential obstacles and came up with great solutions that made this event possible. Special thanks to the entire team for bringing us to this day when we will all gather to celebrate a great year, honor our Club Heros, learn from our speakers, catch up with some old friends, and most importantly, have fun. You did it!

Thank You, DG, Mark Odland

Amy Lee, Co-Chair - Sturgis

Jacqueline Blackwell - Benton Harbor-Sunrise

Teresa Brandell - Delta Waverly

Heather Tritchka - Hillsdale

Rick Briscoe - Kalamazoo

John Mellein - South Haven

David Campbell - South Haven

Raj Wiener - Williamston

Gwen Chirico-Brandon - Williamston

LaRae Odland, Co-Chair - South Haven

Nate Lovaas - Charlotte Evening

Margie Haas - Hastings

Nancy Peterson - Kalamazoo

Sandy Bliessener - Kalamazoo

Penny Briscoe - Kalamazoo

Timothy Lee - Sturgis

Christopher Lewis - Williamston

Thank You Basket Sponsors



Proceeds from the basket raffle will benefit Rotary International's Polio Eradication efforts.



Remembrance of SERVICE ABOVE SELF

Rotary District 6360 • In Memoriam 2025

Peter Anastor (PETER)
Delta Township (Lansing-Waverly)
1941-2025



Malcolm A. Blair (MALCOLM)
Oshtemo
1933- 2024



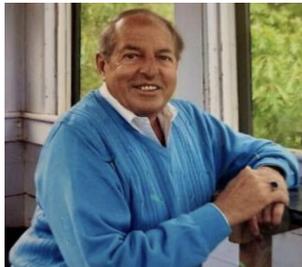
Michelle Carlson (MICHELLE)
Lansing
1968-2024



John H. Carter (JOHN)
St. Joseph & Benton Harbor
1933-2024



Arthur H. Frederick (ARTHUR)
Saugatuck-Douglas Rotary
1939 - 2024



Homer Green (HOMER)
Vicksburg
D - 2024



Mark O. Harsha (MARK)
Vicksburg
1959-2024



Ernest E. Jelinek (ERNEST)
Lakeshore (Baroda-Stevensville-
Bridgman)
1919-2024



Jerry R. Jenkins (JERRY)
Jackson-Breakfast
1938-2024



John James "Jack" Kinney III (JACK)
St. Joseph & Benton Harbor
1933-2024



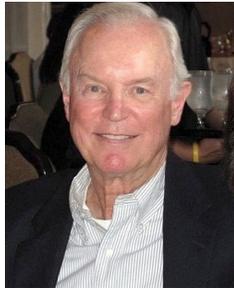
Jack K. Mawdsley (JACK)
Battle Creek
1928-2024



Remembrance of SERVICE ABOVE SELF

Rotary District 6360 • In Memoriam 2025

George S. Nugent (GEORGE)
Lansing
1934-2025



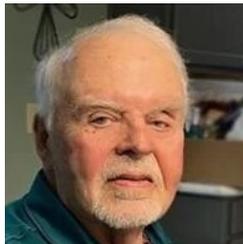
Bob Pierce (BOB)
Marshall
1948-2024



Peter A. Sangalli (PETE)
Gull Lake Area
1931-2024



Donald H. Smith (DON)
Jonesville
1943-2024



Taylor C. Snow (TAYLOR)
Three Rivers
1938-2024



Karen Snyder (KAREN)
Berrien Springs-Eau Claire
1954-2024



J. Clyde Spencer (J.)
Lansing
1929-2024



Jordan Sutton (JORDAN)
Lansing
1979-2025



Steve Terry (STEVE)
Williamston
1938-2024



Samuel B. Van Boven (SAMUEL)
Battle Creek
1932-2024



Brian W Wensauer (BRIAN)
Cereal City Sunrise
Battle Creek
1943-2025



Richard A Westphal Jr. (RICK)
Cereal City Sunrise (Battle Creek)
1947-2024



District 6360 Conference 2025
May 2-3, 2025

Your opportunity to discover the
MAGIC OF SOUTH HAVEN

MyEvent App

Access the District Conference 2025 MyEvent program, attendee list, speaker bios, documents and more on your cell phone or tablet.

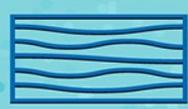
1. Open your device's camera and point at one of the QRC codes below.
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1. Enter EventCode: **DC25SH**
2. Enter your DACdb Login EMail and your Password
3. If you are a Guest, Enter your DACdb Registration EMail and Event Password **ROTARY2025**



MUSIC PERFORMED BY:



Bluewater Kings Band



JOIN US AT THE BEST

BEACH
Party

DISTRICT CONFERENCE
2 MAY

Friday Night Beach Party

A spring version of a **Beach Party and Concert** with a live band, and festive “beach food” will take place in the outdoor event space under an enclosed canopy